

# 29th FECAVA EUROCONGRESS

2 th Hellenic Companion Animal Veterinary Congress - HVMS

## September 12-14, 2024

Megaron Athens International Conference Center

### ATHENS, Greece

www.fecava2024.org



FREIS.A.

Congresses - Conventions - Exhibitions -Incentives, Παπαρρηγοπούλου 3, 105 61 Αθήνα, Τηλ.: +30 210 3215600, Fax.: +30 210 3219296, web: www.frei.gr, email: info@frei.gr Dear friends, members and colleagues,

On behalf of the Hellenic Veterinary Medical Society (HVMS), it is our great honor to extend a warm welcome to all of you attending the 29th FECAVA EuroCongress, which will be hosted alongside the 12th Hellenic Veterinary Congress for Companion Animals in Athens, in September 2024. This year is particularly significant for us as we celebrate the 100-year anniversary since the establishment of our society. The dream of organizing the FECAVA EuroCongress to mark this important milestone has finally come true.

The scientific program of the EuroCongress has a rich variety of topics, encompassing the latest advancements, emerging trends, and best practices in companion animal veterinary medicine. Experts from various disciplines will deliver insightful lectures and interactive workshops. Furthermore, this congress will also serve as a unique opportunity for veterinarians from all over Europe to gather, exchange ideas and establish lasting professional relationships.

The members of the organizing and scientific committees have worked hard in planning and preparing this anticipated event and will continue their endeavors over the months to come. Their dedication ensures that this EuroCongress will be an enriching and memorable experience for all participants. We hope that all the above will be reflected in the fulfillment that each of you may feel after attending this congress.

Athens, with its rich history and vibrant culture, provides the perfect backdrop for this scientific gathering. We encourage you to take some time to explore the city and immerse yourself in its beauty and charm.

We are excited to welcome you in the spectacular city of Athens in September 2024 and embark on a journey of knowledge, collaboration, and inspiration, along with the opportunity to enjoy an impressive historical and cultural environment.

Looking forward to meeting you all!

Maria Linou

President, Hellenic Veterinary Medical Society Zoe Polizopoulou

Chair of the Local Organising Committee

#### Federation of European Companion Animal Veterinary Associations (FECAVA)

Through its member associations, the Federation of European Companion Animal Veterinary Associations (FECAVA) represents more than 25,000 companion animal veterinarians in 39 European countries. FECAVA strives to improve the veterinary care of pets through professional development. It also provides a voice for companion animal issues at European level and works closely with other European veterinary organisations and stakeholders

FECAVA is strongly committed to topics such as:

- One health
- Animal welfare
- Fighting the illegal pet trade
- Mental Health and Well-being
- Sustainability
- The human-animal bond
- Continuing education
- Antimicrobial resistance
- The availability of medicines

#### Hellenic Veterinary Medical Society

The Hellenic Veterinary Medical Society(HVMS) is one of the oldest medical association in Greece, established in 1924. HVMS publishes the quarterly scientific journal "Journal of the Hellenic Veterinary Society" as well as other scientific publications and has almost exclusively undertaken the lifelong education of Greek veterinarians and veterinary students Schools. This year is particularly significant for the Association, as we celebrate the 100-year anniversary since the establishment of our society.

#### VENUE

FECAVA 2024 will take place at Megaron Athens International Conference Center (MAICC), Athens, Greece. Megaron Athens International Conference Centre (MAICC) offers the finest facilities, stunning aesthetics and cutting-edge technology. A landmark, in the center of Athens, MAICC has a total offering of 143,000 square meters and a choice of 18 meeting spaces, combined with expansive exhibition and foyer areas totaling 12,000 square meters.

#### **PROFILE OF ATTENDEES**

Over 1500 delegates are expected to attend FECAVA 2024 in Athens. The audience at FECAVA 2024 comprises veterinary practitioners from different countries. This is the Europe's leading Veterinary congress and it is your opportunity to engage with colleagues from across the globe. FECAVA is highlighted by engaging sessions given by world renowned experts. Join us for three days of plenary sessions, symposia, instructional sessions, round table discussions, debates, workshops and much more

#### **CONGRESS OBJECTIVES**

- To showcase contemporary knowledge and outline new trends in veterinary practice
- To provide a forum for the presentation of high-quality, original scientific research
- To promote the exchange of veterinary, practical and scientific information and ideas
- To give delegates the opportunity to network with colleagues and peers
- To allow participants to keep up to date with Industry research and developments

#### CAN YOU AFFORD TO MISS FECAVA 2024?

It is a fantastic opportunity to:

- Demonstrate your company's leadership in the field of Veterinary Practice
- Access key opinion leaders, researchers
- Raise brand profile
- Reinforce domestic and international awareness
- Expand your network with valuable contacts and nurture existing relationships
- Showcase programs, products and services
- Establish a fierce market position by exhibiting at FECAVA 2024
- Disseminate new scientific learning and best practices
- Connect with scientific and lay media
- Explore the beautiful city of Athens and great venue

QUICK FACTS	
Destination	Accreditation
Athens	FECAVA 2024 will seek appropriate
When	recognition for obtaining educational credits, more information will be available
September 12-14, 2024	on the website
Number of Delegates	
1000+	Contact us
Venue	<u>fecava2024@frei.gr</u>
MAICC	Website
	www.fecava2024.org

#### **PARTNERSHIP AND EXHIBIT INFORMATION – AT A GLANCE**

The exhibition will be held in the Main building of the Megaron Athens International Conference Centre, Athens. This will form the hub of the Congress with access to the main session halls, catering and poster areas. It will provide an excellent opportunity for delegates to familiarize themselves with the latest advances in research and technology.

#### Space Assignments

Exhibit space assignments are based on priority allocation according to Sponsorship level, loyalty (previous attendance) and then on a first come, first served basis based on the date payment is received.

#### **Technical Manual**

A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services available to exhibitors will be circulated in February 2024

#### Application Form & Terms of Exhibiting

To secure your commitment, please complete an Application Form and return to: <u>fecava2024@frei.gr</u>

#### **EXHIBITION OPTIONS**

<ul> <li>Free build space</li> <li>Includes: <ul> <li>1x exhibitor badges per 3 sq m</li> <li>Complimentary coffee and refreshments for all registered exhibitor personnel</li> <li>Free 100 word editorial in Final Programme</li> <li>Ambient heating and lighting</li> <li>Daily cleaning of the aisles and common areas</li> <li>Attendance at the Welcome reception for all registered exhibitor personnel</li> <li>24 hours security</li> </ul> </li> </ul>	<ul> <li>Shell Scheme Construction</li> <li>Includes:</li> <li>Octanorm white aluminum construction</li> <li>1 x basic table and 2 x basic chairs</li> <li>1 x single electrical socket</li> <li>500 Watt electricity</li> <li>1 x fascia to each open side</li> <li>1 x exhibitor badges per 3 sq m</li> <li>Complimentary coffee and refreshments for all registered exhibitor personnel</li> <li>Free 100 word editorial in Final Programme</li> <li>Ambient heating and lighting</li> <li>Daily cleaning of the aisles and common areas</li> <li>Attendance at the Welcome reception for all registered exhibitor personnel</li> <li>24 hours security</li> </ul>
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#### **PARTNERSHIP OPTIONS**

PARTNERSHIP REWARDS	Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Number of packages offered	1	1	2	5	7
Free Built Exhibition Space	36 sq.m.	24 sq.m.	18 sq.m.	12 sq.m.	9 sq.m.
Scientific Streams sponsorship	4 streams	3 streams	2 streams	2 streams	1 stream
Complimentary Exhibitor Badges	12	10	8	6	4
eBlast (Newsletter to the FECAVA Members' list & Pre-registered Delegates)	4	3	2	2	1
Advertisement in the Final Program	1	1	1	1	1
Bag insert	1	1	1	1	1
Logo link on the website	Х	Х	Х	Х	Х
100 words editorial in the Final Programme	Х	х	Х	Х	Х
Logo on Partners' Acknowledgement Board	Х	Х	Х	Х	Х

#### FURTHER INFORMATION

The FECAVA 2024 Congress will take place with physical participation.

Benefits and Acknowledgements

It is the express intention of FECAVA to ensure that participating companies receive the highest recognition in return for their generous support. General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Congress website
- Editorial entry in the Final Programme
- Acknowledgement in Final Programme

• Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Congress venue.

#### **Funding and Educational Grants**

The Congress welcomes any additional funding or Educational Grants which would enhance the quality of the event. If your company or organization would like to contribute by offering this type of support please contact: <a href="mailto:fecava2024@frei.gr">fecava2024@frei.gr</a>

#### **PROMOTIONAL OPPORTUNITIES**

Adverts in Final Programme:		
Delegate Bag Inserts / Double Side	d, A4:	
Delegate Bags	Exclusive	
Congress Lanyards:	Exclusive	
Email Blast to the FECAVA Memb	rs' List & Pre-registered Delegates	
Screen in the Exhibition Hall / Ge	your advert on the screens located in prime locations in the e	exhibition hall
Speakers Ready Room Partner	<b>Exclusive</b> ens of the room & opportunity to place 2 x roll up banners inside	

#### **EDUCATIONAL OPPORTUNITIES**

Scientific Stream -half day Partners' logo within the programme or (provided by the Partner)	n the specific topic & 1x rollup banner during the sessions inside the meeting room
Posters Partner Company logo placed on the poster b	Exclusive oards and the abstract book
Mobile Application: Includes sponsor's acknowledgement of delegates.	<b>Exclusive</b> at the start of the application & in every page as well as 2 push notifications to the

#### BRANDING OPPORTUNITIES \*Design/Logos are given by the Sponsor

Brand on staircases' steps:	Exclusive	
Backdrop at the Registration Desk	Exclusive	
Backdrop in the Meeting Rooms	Exclusive	
Brand on the Footprints (signage)	Exclusive	
Brand on the Venue's Columns		
Roll-up Banner located at the exhibition	area	

#### SOCIAL EVENTS PARTNERSHIP OPPORTUNITIES / Exclusive

Partner's logo presented during the social event. Partners' may also provide branded items such as cups, napkins and roll up banners at the location of the social event

Coffee Breaks	
Lunch	
Welcome Reception	
Congress Party	

#### **TERMS & CONDITIONS OF APPLICATION & CONTRACT**

#### **Terms of Payment**

60% upon receipt of agreement and first invoice 40% by May 2024

Reservations made less than 5 months before the Congress will be subject to 100% payment upon reservation.

All payments must be received before the start date of the Congress. Should the supporter fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation and cancellation fees will apply.

#### **Cancellation Policy**

All cancellations must be made in writing to the Congress Organisers and the following cancellation policy will be enforced:

50% of the contract price if cancellation is received up until 3 May 2024.

75% of the contract price if cancellation is received up until 3 July 2024

100% of the contract price if cancellation is received from 4 July 2023

#### Priority of exhibition space selection

For the selection of a booth, a priority order will be followed according to the date of receipt of the completed order and after consideration by the authorized members of the Organizing Committee of the exhibitor's total sponsorship to the Congress. When sending a written request of exhibition space interest, please indicate three options.

#### **Exhibition Layout**

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers. Liability

The Organisers are not responsible for staff, collaborators and materials insurance of the sponsors, as well as for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, natural disasters, fire, flooding, pandemics and any other circumstances that fall within the meaning of the above.

#### **KEY DATES**

November 1, 2024 May 1, 2024 May 15, 2024 May 15, 2024 September 11, 2024	
September 12-24, 2024	FECAVA 2024

#### **CONTACT US**



FREI S.A. Congress Organizers - Corp. Meetings - Events – DMC 3 Paparigopoulou str. Athens 10561, Greece T: +30 210 3215600, +30 211 6005600 fecava2024@frei.gr, sponsors@fecava2024.com www.fecava2024.org

#### Please fill this form and send it to sponsors@accme-em2023.com FECAVA2024 APPLICATION & CONTRACT FOR EXHIBITION & SPONSORSHIP

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Name of Company:					
Name of Contact:		Posi	tion:		
Address:					
VAT Registration No/Company Registration No: Postcode/Zipcode: Country:					
Postcode/Zipcode:			ntry:		
Telephone:		Fax:			
Email:					
Partnership Diamond Partner at					
Platinum Partner at					
Gold Partner at					
Silver Partner at					
Bronze Partner at					
Exhibition					
	1 <sup>st</sup> Choice		2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice	
Preferred Booth No:					
Space only 🗌	Shell Scheme Packa		ckage 🗌	(please tick)	
Promotion					
Final Programme Adver (internal pages)					
Delegate Bag Insert / Double Sides A		es A4	🗆 Delegate B	ags	
Speakers Ready Room Partner			🗆 Congress l	Congress Lanyards	
□ TV Screens per screen per day			🗆 Email Blast	🗆 Email Blast	
Lunchtime Industry Symposium 60'					
Education					
Posters Partner			Congress /	APP	
🗆 Scientific Stream					
Branding					
□ Staircase Steps Branding		🗌 Foo	Footprints		
Registration Desk Backdrop		🗌 🗆 Ver	🗆 Venue Column		
🗆 Meeting Room Backdrop		🗆 Roll	up Banner		
Scientific Topic partner					
Social Events					
Coffee Breaks		🗆 Lunch			
Welcome Reception				s Party	

This Application is Legally Binding. Signature of this Application and Contract implies acceptance of the Terms and Conditions as outlined or as may be outlined in the Technical Exhibition.

Signature of Applicant:	Date:
Name Printed:	